



# 2025 WITSA Global Award

## 全球資訊科技應用傑出貢獻獎

中華民國資訊軟體協會  
2025年3月

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# 一、獎項簡介

- 世界創新科技暨服務聯盟（WITSA）成立於1978年，是全球資訊科技服務產業規模最大的同業組織。會員遍布全球五大洲，目前涵蓋80個國家的資訊與通訊產業協會，是全球最具影響力的資訊科技服務聯盟。我國由中華民國資訊軟體協會（CISA）代表加入，並擔任WITSA亞太區副主席，積極推動數位產業的國際合作。
- WITSA每年舉辦國際科技活動，促進各經濟體交流數位應用案例，亦辦理享有「資訊通訊界奧斯卡獎」美譽的「全球資訊科技應用傑出貢獻獎」，該獎項鼓勵數位轉型，表彰推動數位產業與應用之產官學研。
- 為宣傳推動全球數位轉型及跨領域卓越應用的決心，WITSA自2025年起，獎項的英文名稱更名為「WITSA Global Award」。

## 二、獎項類別

為鼓勵企業、政府機關、學研機構、非營利組織等單位運用科技技術優化與創新產業。WITSA今年規劃 **13大獎項**，邀請來自**公、私部門**的優秀團隊，推動更多落地應用實際案例。

No.	獎項
1.	Digital Opportunity Award
2.	Smart Cities Award
3.	Cybersecurity Award
4.	Innovative eHealth Award
5.	Public/Private Partnership Award
6.	Digital Talent Development Award
7.	Digital Transformation of the year Award
8.	Tech Investment Excellence Award
9.	Startup Ecosystems Award
10.	Women in Tech Award
11.	AI for Good Award
12.	Emerging Digital Solutions Award (僅私部門)
13.	AI Excellence Award (僅私部門)

# 三、審查機制

提案由台灣與全球來自產官學研各領域專家與代表組成評審委員會審查提案

提案審查標準及各式比重



評審標準	比重
Global Impact/Potential 全球影響力/潛力	30%
Scalability 可擴張性	30%
Innovative Features and Functionalities 創新特色與功能性	10%
Proven Solution 落實應用的解決方案	30%

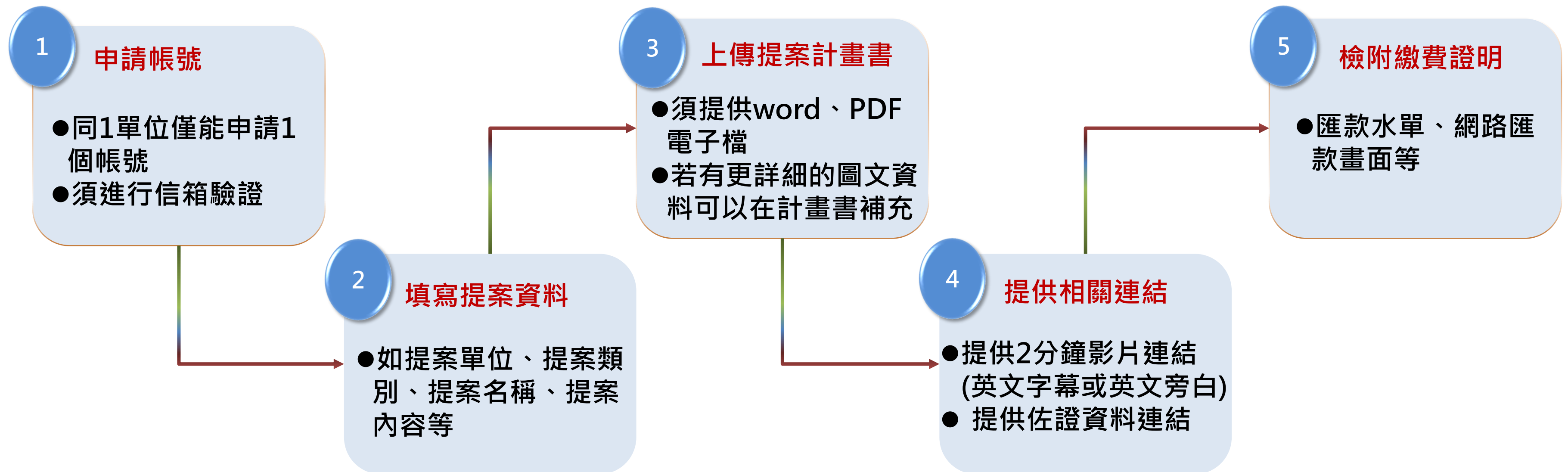
## 四、報名時程

流程	時間	備註
報名日期	即日起至5月9日17:00止 (台灣時間GMT+8)	上傳報名表和報名費匯款水單 (憑系統上傳時間為準)
台灣初審	5月12日-5月19日	軟協舉行台灣初審，初審結果統一提報WITSA (台灣初審結果恕不另行通知)
全球複審	5月20日-6月30日	WITSA評審委員審查與投票
得獎公佈	7月	個別通知得獎團隊前往WITSA AI Summit領獎
領獎日期	8月中旬	預計於台灣舉辦WITSA AI Summit辦理頒獎典禮

# 五、申請步驟(1/4)

報名方式：採系統報名

<https://www.cisa.tw/award/witsa>



# 五、申請步驟(2/4)

## 提案計畫書填寫注意事項

①請先確認是否符合報名資格

②請寫貴單位的英文全稱

③請概述提案內容(100字內)

④請詳述報名該獎項原因

WITSA Global Awards 2025<sup>+</sup>

Digital Opportunity Award<sup>+</sup>

Individuals, academic institutions, corporations, NGOs, or Government authorities<sup>+</sup>

**Award Criteria** - Individuals, corporations, academic institutions, corporations, NGOs or government authorities that have made a remarkable and successful effort at providing digital opportunities to those in need are eligible for this award. In order for the Digital Age to fulfill its promise, it must consider the unique challenges faced by diverse populations. Examples could include deployment of ICTs and Internet access among inner city populations, or in towns, rural areas or cities in developing and least-developed countries. This award also includes programs and initiatives that aid people with disabilities and others who face longstanding barriers to social inclusion. Digital Inclusion is defined as the “ability of individuals and groups to access and use digital technologies (ICTs). Digital inclusion encompasses not only access to the Internet but also the availability of hardware and software; relevant content and services; and training for the digital literacy skills required for effective use of tech.”<sup>+</sup>

This award recognizes solutions enabling accessibility for those individuals who have traditionally not benefited from digital tech. This award also seeks innovative solutions that create meaningful employment through tech for those who have traditionally been underrepresented in the labor force. Of particular interest to WITSA are applications that embed inclusion and accessibility in the original design as opposed to retrofitting existing applications.<sup>+</sup>

**YOUR NOMINEES (limit three nominations per award category).**<sup>+</sup>

*Please specify whether the nominee(s) are for the private or public sector category (if applicable).*<sup>+</sup>

**SUBMISSION TITLE**<sup>+</sup>

*Please provide a high level overview of the submission (less than 100 words)*<sup>+</sup>

**REASONS FOR NOMINATION**<sup>+</sup>

*(NOTE: It is important that you make a detailed description of the nominee and why you think the nomination is justified. The absence of a detailed summary of qualifications as they relate to the above-*



# 五、申請步驟(3/4)

## 提案計畫書填寫注意事項

⑤請填寫全球影響力/潛力評估(比重30%)  
(建議以雲端連結提供佐證資料)

⑥請填寫可擴張性評估(比重30%)  
(建議以雲端連結提供佐證資料)

⑦請填寫創新特色與功能性(比重10%)  
(建議以雲端連結提供佐證資料)

### GLOBAL IMPACT POTENTIAL ASSESSMENT

*(NOTE: Assessing the nominee's global impact potential is crucial as it evaluates the breadth and significance of their contributions beyond immediate or localized contexts. This metric helps determine the nominee's work has the capacity to address widespread challenges, inspire international collaboration, or create lasting positive change on a global scale)*

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### SCALABILITY ASSESSMENT

*(NOTE: Assessing the nomination's scalability is vital because it determines if the submitted work can be replicated or expanded to benefit a larger audience or address broader issues. Scalability indicates the potential for sustained impact beyond the initial scope, demonstrating the project's ability to create lasting and widespread positive change, rather than being limited to a specific, contained instance. This ensures the award recognizes efforts with the potential for maximizing their beneficial effects)*

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### INNOVATIVE FEATURES AND FUNCTIONALITIES

*(NOTE: Assessing innovative features and functionalities is essential as it highlights a nominee's ability to push boundaries and introduce novel solutions. It demonstrates a commitment to progress and the potential to disrupt existing paradigms, leading to more effective and efficient outcomes. This evaluation ensures the award recognizes those who are not just replicating existing methods, but are actively contributing to advancements within their field, ultimately driving positive change through unique and groundbreaking approaches)*

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# 五、申請步驟(4/4)

## 提案計畫書填寫注意事項

⑧落實應用的解決方案(比重30%)  
(建議以雲端連結提供佐證資料)

⑨請務必檢附2分鐘解決方案影片或應用實績影片網址，並另外提供相關佐證資料連結讓評審委員參考

### PROVEN SOLUTION (IF NOT APPLICABLE, STATE WHY) ←

*(NOTE: Assessing a proven solution is paramount as it validates the effectiveness and reliability of a nominee's work. It moves beyond theoretical potential to tangible results, demonstrating a track record of success and measurable impact. This evaluation ensures the award recognizes contributions that have already demonstrably solved a problem or achieved a desired outcome, minimizing the risk of rewarding unproven or speculative efforts and emphasizing the power of practical, effective solutions.)* ←

### SUPPORTING INFORMATION: ←

*Please send any supporting information if at all possible, via links in this section (i.e. excerpt from program description, web site print-out, press release, media, testimonials, video links, etc.). If links / are not available, please upload attachments below and/or email to Anders Halvorsen at ahalvorsen@witsa.org (limit: 20MB)* ←

### NOMINEE CONTACT INFORMATION ←

*(for award follow up and coordination)* ←

Name/title: ←

Email: ←

Phone/Mobile: ←

## 六、報名繳費

- 報名資格：資通訊產業具有傑出表現與貢獻的會員代表之企業、政府機關、學研機構、非營利組織等單位
- 報名費繳費方式：銀行匯款後，請將報名費匯款水單上傳至報名系統以供備查

報名費用：每件提案台幣**30,000元**

繳費期間：即日起至5月9日

繳費方式：銀行匯款 (自付匯款手續費)

受款戶名：中華民國資訊軟體協會

受款行庫：玉山銀行 中山分行  
(銀行代號：808)

受款帳號：0417968026668

# 七、得獎紀錄

	WCIT 2022	WCIT 2023	WCIT 2024
<b>地點</b>	馬來西亞檳城	馬來西亞古晉	亞美尼亞葉里溫
<b>主辦單位</b>	馬來西亞電腦及多媒體業公會 PIKOM	馬來西亞電腦及多媒體業公會 PIKOM	先進技術企業聯盟 UATE
<b>得獎單位</b>	<ol style="list-style-type: none"><li>交通部公路總局</li><li>臺北市政府資訊局</li><li>臺北市政府教育局</li><li>桃園市政府</li><li>高雄市政府</li><li>宏碁資訊服務股份有限公司</li></ol>	<ol style="list-style-type: none"><li>新北市政府資訊中心</li><li>高雄市政府</li><li>臺中市政府經發局</li><li>資策會</li><li>工研院</li></ol>	<ol style="list-style-type: none"><li>新北市政府資訊中心</li><li>桃園市政府環保局</li><li>高雄市政府</li><li>資策會</li><li>工研院</li><li>廣達電腦</li></ol>

# 八、領獎實況



2024年WCIT亞美尼亞葉里溫參訪團合影



2024年WCIT亞美尼亞葉里溫頒獎

# 歷年得獎交流會





若有疑義，敬請指教

## 聯絡資訊

中華民國資訊軟體協會 (02)2553-3988

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王先生 分機651 [johnny.wang@cisanet.org.tw](mailto:johnny.wang@cisanet.org.tw)